



BENJAMIN WALD

Graphic Design

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EDUCATION

University of Wisconsin–
Milwaukee

*BFA Graphic Design,
graduated 2009 with honors*

Study Abroad, Florence, Italy

July–August 2008

TECHNICAL

*Adobe CS4/CS5, Microsoft Office,
HTML/CSS, Mac/PC platform*

HOBBIES & INTERESTS

*Camping, drawing, hiking, sports,
reading, traveling*

REFERENCES

Available upon request.

WORK EXPERIENCE

Graphic Designer/Production Artist, Intégré Advertising

Waukesha, WI, June 2011–Present

*Layout and design print solutions, including sell sheets, product sheets,
case studies, brochures and other graphic collateral. Responsible for design
and development of html email newsletters and other web-based projects.*

Freelance Layout Designer, Reader's Digest

Milwaukee, WI, April 2011–May 2011

*Took over layout responsibilities for Taste of Home Christmas Annual
and eBook publications. Facilitated image resourcing and downloading
through Readers Digest's media center.*

Creative 2D Intern, GMR Marketing

New Berlin, WI, March 2010–March 2011

*Worked closely with art directors and designers to develop and finish
artwork for clients. Packaged production files for print. Marked-up
and assembled layouts for final production and assembled presentations.
Managed the assembly and organization of corporate case study files
and the archival image library.*

Freelance Graphic Designer, A Stone's Throw

Madison, WI, October 2009–January 2011

*Responsible for designing all print marketing materials, including
direct mail pieces, in-store signage, and window displays. Re-designed,
developed and maintained the new company website through the
duration of employment.*

AWARDS & RECOGNITION

Wildheim Visual Arts Scholarship Recipient

University of Wisconsin-Milwaukee, Spring 2007

XO I love the Eisner Scholarship, Milwaukee, WI

Spring 2008